



SPONSORSHIP OPPORTUNITIES and BENEFITS

OFFICIAL SPONSOR

- Cover of Auto Show Program and Buyer's Guide
- Outdoor and indoor Auto Show banners
- Highlighted Auto Show Entrance/Lobby recognition
- Auto Show website w/link to your company website
- Special recognition in audio newsletter to dealers
- Color ad in Auto Show Program and Buyer's Guide - 1/2 page
- Exhibit space at the Auto Show - 200 sq. ft.
- Auto Show tickets - 100
(Investment: \$20,000)

SUPPORTING SPONSOR

- Indoor Auto Show banners
- Auto Show Entrance/Lobby recognition
- Auto Show website w/link to your company website
- Recognition in audio newsletter to dealers
- Color ad in Auto Show Program and Buyer's Guide - 1/4 page
- Auto Show tickets - 50
(Investment: \$7,500)

"GALLERIA EXOTICA" SPONSOR

- Special signage at Feature Attraction - exotic car display
- Auto Show website w/link to your company website
- Recognition in audio newsletter to dealers
- Auto Show tickets - 25
(Investment: \$3,500)

ON-SITE REGISTRATION and COAT CHECK SPONSOR

- Special signage at both the box office and the coat check
- Auto Show website w/link to your company website
- Recognition in audio newsletter to dealers
- Auto Show tickets - 25
(Investment \$3,500)

FRIEND of the AUTO SHOW

- Recognition in the Auto Program and Buyer's Guide
- Auto Show Entrance/Lobby Recognition
- Auto Show tickets
(Investment \$ 2,000)



Sponsorship Application
February 14-17, 2020
David Lawrence Convention Center

SPONSORSHIP LEVELS

(Application Deadline: December 13, 2019)

Official	\$20,000
Supporting	\$ 7,500
Galleria Exotica	\$ 3,500
Regis/Coat Check	\$ 3,500
Friend of Auto Show	\$ 2,000

Upon Application Approval, GPADA will notify the authorized representative noted below.

Need additional information? Contact Dave Amati at 412/552-8545
damati@GPADA.com

SPONSORSHIP LEVEL REQUESTED _____

COMPANY PROFILE

Sponsor Company _____

Address _____

Contact _____ Phone _____

Cell _____ Email _____

Authorized Representative _____ Phone _____

Cell _____ Email _____

Company Authorized Signature

Accepted by GPADA

Date _____

Date _____

Please complete, sign and return this application to: jill@gpada.com
GPADA 207 SIGMA DRIVE, PITTSBURGH, PA 15238 412-963-8909