

What is the *NUTmobile*?

Here's the dish on the nuttiest ride in the nation!



(NUT)mensions:

Height: 11 1/2 ft. (180 Peanuts high)

Length: 26 ft. (415 Peanuts long)

Width: 8 1/2 ft. (140 Peanuts wide)

Weight: 13,000 lbs. (about 3 million Peanuts)

The *NUTS* and Bolts:

- Engine: V-8, 6.0 liter 322 VORTEC
- Chassis assembled by Spartan Motors in Michigan
- Built by SPEVCO in North Carolina
- 6 leather seats, 4 swivel seats
- Gull-wing door

The *SALTY* Details:

- Mixed Nut interior motif with bar for serving the perfect salty snacks
- Smart technology with GPS Navigational System
- *Mr. Peanut* "Through the Years" timeline ceiling art
- Removable sunroof to feature *Mr. Peanut*
- Rear navigational camera
- Six blue seats with customized embroidery



NUTmobile Through the Years

▶ The first Peanut mobile originated around 1935

An updated *NUTmobile* came out in 1999 when *Planters* was named the official snack food of NASCAR



▶ The 2011 *NUTmobile* harnesses the power of both wind and sunlight for power and was constructed using several reclaimed materials. It was initially built for the *Planters* "Naturally Remarkable" tour