ALCOHOLIC BEVERAGE POLICY

Levy retains the exclusive right to provide alcoholic beverages per the PLCB Liquor License for the David L. Lawrence Convention Center.

Exhibitors may request to sample/sell alcohol and receive permission <u>only upon written authorization from</u>

<u>LEVY</u> and by completing the appropriate forms, PLCB documentation and submitting these

with certificate of insurance to the Levy Catering Department

thirty (30) days prior to the start of the show.

REQUIREMENTS TO TASTE & SELL ALCOHOL

Any exhibitor requesting product tastings and/or the sale of alcoholic beverages must receive permission from Levy.

Alcohol tastings are for market research and for educating consumers as to the qualities and availability of wines, spirits or malted brewed beverages and may be conducted by manufacturers, their representative, distributors, importing distributors or retail licensees provided they adhere to the following, per the Pennsylvania State Liquor Control Board and Levy Policies.

Exhibitors who qualify for a **Limited Winery Permit**, **Limited Distillery Permit**, or **Limited Brewery Permit** from the State of Pennsylvania are permitted <u>with Levy approval</u> to sample and sell product at the DLCC.

- 1) The exhibitor is required to provide a copy of the **PLCB Limited Exposition Permit** reflecting the dates of the show See sample permit on page 4.
- 2) The exhibitor must complete the **Authorization Request & Payment Form (page 3)**. This is only a request to exhibit and sample alcoholic beverages Levy reserves the right to approve or deny any application.
- 3) The exhibitor must submit the Certificate of Insurance exactly as show on page See sample on page 5 & 6
- 4) Exhibitors must adhere to the sampling and selling guidelines outlined below:

ALCOHOL SAMPLE SIZE & SELLING GUIDE

WINERIES	DISTILLERIES	BREWERIES
 Sample size not to exceed one (1) ounce Selling by the bottle or case lot only No individual glasses to be sold 	 Sample size not to exceed half (0.5) ounce Selling by the bottle or case lot only. No individual beverages to be sold 	 Sample size not to exceed two (2) ounces Selling by the case lot only & not to exceed 192 ounces No individual glasses, bottles or growlers to be sold

Any exhibitor that is <u>not</u> a Limited Winery, Limited Distillery or Limited Brewery in the State Pennsylvania is <u>not permitted</u> to pour or serve their own samples, and is <u>not</u> permitted to <u>sell</u> products onsite.

Please contact the Levy Catering Sales Department for quotes on Bartender Fees.



ALCOHOLIC BEVERAGE POLICY

ALCOHOL SOLD BY AN EXHIBITOR <u>CANNOT</u> TO BE CONSUMED ON DLCC PROPERTY.

THIS IS A VIOLATION OF THE DLCC LIQUOR LICENSE AND PROHIBITED BY THE PLCB.

In addition to the requirements on Page 1, each booth must adhere to the following:*

- Signage provided by the DLCC stating that alcohol sold is <u>NOT</u> to be <u>opened</u> on DLCC property as this is a violation of the DLCC liquor license and prohibited by the PLCB (see page 7 for example)
- VenueShield
 - If items are NOT pre-packaged or sealed, vendors must have a breath barrier (sneeze guard)
 protecting the non-packaged items. The breath barrier shall be obtained by the vendor; in which
 they can do so independently.
- Per the Allegheny County Health Department
 - Both Hand Sanitizer and Sanitizing wipes MUST be at each booth for staff use to disinfect/sanitize hightouch areas that are frequently used

~If any of the above are not complied, Levy reserves the right to revoke approval on-site~

*Requirements for food and beverage dispensing are subject to change based upon state requirements

Delicensing Booth Fees:

Exhibitors who qualify for a Limited Winery Permit, Limited Distillery Permit or Limited Brewery Permit from the State of Pennsylvania are required to pay the \$107.00 Delicensing Booth Fee.

All fees include PA sales tax of 7%.

The de-licensing process allows the sampling and sale of alcohol from your designated booth space only.

The \$107.00 Delicensing Booth Fee is per show and must be accompanied by the following:

- 1. PLCB Limited Exposition Form
- 2. Certificate of Insurance with correct language
- 3. Authorization Request & Method of Payment Form

ALCOHOL SOLD BY AN EXHIBITOR <u>CANNOT</u> TO BE CONSUMED ON DLCC PROPERTY.

THIS IS A VIOLATION OF THE DLCC LIQUOR LICENSE AND PROHIBITED BY THE PLCB.

For additional information, please contact the Levy Catering Sales Department

Betsy Johnson-Rusnic, Director of Catering Sales – bjohnson@pittsburghcc.com – 412.325.6194 Caroline Mays, Catering Sales Manager - cmays@pittsburghcc.com - 412.325.6162 Hannah Bortmas, Catering Sales Coordinator - hbortmas@pittsburghcc.com - 412.325.6121



AUTHORIZATION REQUEST FORM & PAYMENT FOR DELICENSING

Please complete this form for consideration to receive authorization to sample and/or sell Alcohol at the David L. Lawrence Convention Center.

Authorization Request Form:

Levy retains the exclusive right to provide all food and beverage services throughout the David L. Lawrence Convention Center. This exclusive agreement prohibits exhibitors or other event participants from importing ANY food and beverage into the David L. Lawrence Convention Center without written approval of Levy. Please complete and return this form to receive authorization to sample product.

This policy is strictly enforced. Violations will result in products being removed from show floor.

Booth Number:
Phone Number:
e:Zip Code:
CUECIZIOT
CHECKLIST
Completed DLCC Authorization Request & Method of Payment Form
PLCB Limited Exposition Permit
Certificate of Insurance - with correct language (see example page 5 & 6)
Hand Sanitizer and Sanitizing Wipes for booth staff to clean and sanitize frequently touched surfaces and hands.
Booth Signage - The provided signage
will be posted visibly at my booth referencing alcohol cannot be opened on DLCC Property (page 7)
Date
Date: tand the terms, payment terms and conditions of this police
Date:
t

SAMPLE - PLCB LIMITED EXPOSITION PERMIT



Month, Date, Year

Company Name Address Address

RE: License No. File/Job No. Licensing Information Center

Dear Licensee:

An Exposition Permit is hereby granted to the above-referenced licensee for the premises/location listed herein. The hours of operation are limited to the hours permitted by law for your license type.

Dates:

Location: David L Lawrence Convention Center, 1000 Fort Duquesne Boulevard, Pittsburgh, Allegheny County, PA Inside area: 8' x 10'

This permit authorizes sales of your product in volumes permitted under the authority of your license and to provide tasting samples in individual portions as permitted by law.

The area in question is currently subject to Levy Premium Foodservice, LP. However, during the dates in question, the area will be deemed to be subject to the special permit and not Levy Premium Foodservice, LP.

The areas approved by this permit must be defined by physical separation from any other areas or business, so as to clearly delineate the areas under the sole control for the purpose of the event and the subject permittee.

The Bureau of Liquor Control Enforcement of the Pennsylvania State Police is responsible for enforcement of the Liquor Code and PLCB regulations.

Sincerely,

Tim Holden Chairman

Tim Holden

Michael Negra Member

Michael Newsome Member

THIS IS THE LICENSE AUTHORITY

Bureau of Licensing Northwest Office Building | Harrisburg, PA 17124 | 717.783.8250 | F 717.772.2165 | lcb.pa.gov

SAMPLE - CERTIFICATE OF INSURANCE

Your insurance MUST have the exact information as highlighted on the sample.

C	ERTIFICATE OF INSURANCE				ECCI E DATE	
_	DDUCER		THIS CERTIFIC	ATE IS ISSUED AS A N	ISSUE DATE ATTER OF INFORMATION ONLY	
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^	X COMMERCIAL GENERAL LIABILITY CLAIMS MADE X OCCUR	12345			PRODUCTS-COMPIOP AGG	s 5000000
	COMINSTANCE X COCOR				PERSONAL & ADV. INJURY	\$ 1000000
			Policy dates ("Effe	ctive" and	FIRE DAMAGE (Any one line)	s 1000000 s 50000
			"Expiration") need current and cover the event	to be	MED EXPENSE (Any one person)	\$ 5000
A	X ANYAUTO	12345	W.O. G. COLLE		COMBINED SINGLE LIMIT	\$ 1000000
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	HIRED AUTOS NON-OWNED AUTOS				BODILY INJURY	s
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	Pittsburgh, PA 15222		AUTHORIZED REI	PRESENTATIVE		

SAMPLE - CERTIFICATE OF INSURANCE

Your insurance MUST have the exact information as highlighted on the sample.

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- 1	AND		EACH ACCIDENT	\$ 500000
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Description of Operations Must Include:

Additionally Insured "Levy Restaurants, Levy Premium Foodservice Limited Partnership, Levy Restaurant Limited Partnership, Levy GP Corp., Levy Holdings GP, Inc., Compass Group USA, Inc., Levy-Compass Group Holdings S.L., Compass Group PLC, Sports & Exhibition Authority of Pittsburgh and Allegheny County, City of Pittsburgh, Allegheny County, and the Commonwealth of Pennsylvania, and SMG including, but not limited to, all of these respective entities' related partnerships, affiliates, subsidiaries corporations and limited liability companies, whether currently existing or hereafter formed, and specifically including all of their respective owners, partners, shareholders, members, officers, directors, managers, employees, and agents (collectively, the "Released Parties")."

SAMPLE - BOOTH SIGNAGE FOR ALCOHOL

Each vendor/exhibitor is required to visibly post the below document at their booth. This document will be provide to you upon move-in.

Alcohol purchased from this booth cannot be opened on DLCC property as this is a violation of the DLCC liquor license and prohibited by the PLCB.

Thank you for your cooperation.

